

Katie Kanakanui

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EDUCATION

University of North Carolina at Chapel Hill

Bachelor of Arts in Media and Journalism (AD/PR Track) and Communications (New Media Track)

Relevant Coursework: MEJO 121: Introduction to Digital Storytelling, MEJO 137: Principles of Advertising and Public Relations, MEJO 153: Writing and Reporting, MEJO 180: Foundations of Photojournalism, MEJO 182: Introduction to Graphic Design, MEJO 187: Foundations of Interactive Media, MEJO 340: Introduction to Media Law, MEJO 482: Media Design

William G. Enloe Magnet High School Raleigh, NC

High School Diploma.

PROFESSIONAL EXPERIENCE

Temporary Key Lead / Brand Associate June 2023 – Present

Abercrombie & Fitch

- Led opening and closing procedures including drawer counts, cash deposits, and task delegation to store team
- Resolved customer conflicts and applied conflict management skills to reach equitable solutions
- Collaborated with team members to meet sales goals while sustaining positive team morale
- Operated POS devices, managed store floor presentation, and assisted with inventory, product shipment, and audits

Barista May 2026 – Present

Milk Lab

- Delivered customer service in a fast-paced food service environment
- Designed graphics and signage to communicate wait times and current promotions to customers

Barista August 2025 – May 2026

Stone & Leaf Cafe

- Maintained composure and high-level customer service in a high-stress, high-volume environment
- Managed simultaneous tasks across espresso preparation, pastry service, restocking, and station cleaning
- Supported new and returning coworkers as an active team member to maintain a positive workplace

ACTIVITIES & LEADERSHIP

The Daily Tar Heel January 2026 - Present

Design Desk Staffer

- Created editorial illustrations published alongside stories on the website and in print; used InDesign to build newspaper layouts for upcoming print editions; met consistent quick-turnaround deadlines.

UNC Kappa Phi Lambda Sorority January 2026 - Present

Member

- Created and presented Canva slide decks on community learnings to active members; contributed to a welcoming environment for Asian women at UNC Chapel Hill.

- Positions held: *Social Media Coordinator (present)*

Enloe Theatre 2020 - 2024

Production Stage Manager

- Served as logistics lead for live productions, coordinating across departments, scheduling meetings, and producing production paperwork to ensure successful shows.

SKILLS

Design & Creative Tools: Adobe Illustrator, Adobe Photoshop, Adobe InDesign, Adobe Lightroom, Adobe After Effects, Adobe Premiere, Figma, Canva, AP Stylebook

Digital & Social Media: TikTok, Instagram, YouTube, Facebook, Pinterest, Discord, WordPress

Technical: Visual Studio Code, Microsoft Suite

Professional: Customer Service, Leadership, Conflict Resolution